

# Partial Wedding Planning

YOUR VENDORS, OUR EXPERTISE — CURATING YOUR DAY AND ELEVATING EVERY DESIGN DETAIL

You've experienced countless weddings, noting every detail you love—and every detail you'd do differently. With your vendors already selected, the question becomes: "*How do I bring it all together flawlessly?*"

Our team transforms your vision into a seamlessly curated celebration, refining every element and elevating the design so your wedding feels effortless, exquisitely styled, and *distinctively* yours.

## Venue & Vendor Guidance

Once you've selected your venue and vendors, we step in to ensure every detail is clearly outlined, understood, and aligned with your overall plan.

We carefully review contracts for important information, clarify logistics, and help you navigate key terms so there are no surprises along the way. Our role is to protect your vision, your investment, and your peace of mind.

Our support includes:

- Contract review for clarity and completeness
- Payment schedule tracking
- Timeline alignment with vendor obligations
- Communication coordination as needed
- Confirmation of final details prior to the wedding

With expert oversight and organized management, you can feel confident knowing everything behind the scenes is structured properly and moving forward smoothly.

## Wedding Design & Styling

Your wedding should feel cohesive, intentional, and unforgettable.

We transform your ideas into a beautifully curated design experience, carefully considering every visual and sensory detail.

Design services include:

- Mood boards & color palette development
- Floral concept & décor planning
- Tablescape and linen styling
- Lighting and ambiance design
- Ceremony backdrop styling
- Custom signage concepts
- Floor plan & seating layout design

The result? A celebration that feels uniquely yours — elevated, cohesive, and stunning.



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## Guest Experience & Logistics

An exceptional wedding isn't just beautiful — it's seamless.

We manage guest logistics and flow so your friends and family feel cared for from arrival to farewell.

This includes:

Seating chart design

Dietary tracking and menu coordination

Hotel room block assistance

Every detail is organized behind the scenes so your guests experience effortless hospitality.

## Ceremony & Reception Planning

The moments you've imagined — flawlessly executed.

We carefully choreograph each part of your day to ensure smooth transitions, perfect timing, and meaningful moments.

We plan and coordinate:

Ceremony processional order

Music timing and cues

Rehearsal coordination

Reception timeline

Grand entrance, first dance, and toasts

Cake cutting and special traditions

Entertainment flow

Your day unfolds naturally — without stress, confusion, or last-minute scrambling.

## Wedding Week & Day-Of Management

This is where we shine.

In the final weeks, we take the reins — confirming vendors, finalizing timelines, and preparing for every scenario (including weather backups).

On your wedding day, we provide full on-site coordination:

Rehearsal (1 Hour)

Wedding Day Assistant

Oversee vendor setup and execution

Manage the master timeline

Troubleshoot any unexpected issues

Cue ceremony and reception events

Ensure smooth transitions

Breakdown and cleanup planning & instructions

You won't need to answer questions, solve problems, or check the clock. You simply get to celebrate.



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## Behind-the-Scenes Content Creation

While your photographer and videographer focus on the big, polished moments, we capture moments happening in-between. Throughout the day, we document candid, social-ready clips and snapshots that feel natural and real — not staged.

Catch the fun, the laughs, and the love as it happens — even before your professional photos arrive.

## The Partial Planning Experience

Partial planning offers the perfect balance of independence and expert support.

You remain involved in the creative process while we provide structure, organization, and professional oversight to ensure your wedding day unfolds seamlessly.

You've done the groundwork. We make sure it all comes together beautifully. You don't have to plan this alone. Whether you're just getting started or ready to hand over the details, we're here to simplify the process and bring your vision to life with clarity and care.

Reach out today, and let's start planning a day you'll never forget.



# Other Offerings

## Bachelorette Trips

From stylish welcome bags to on-site décor and celebratory weekend planning, we take care of every detail so your event feels seamless and sophisticated.

## Bridal Luncheons

Every detail considered, every table thoughtfully styled — we design a bridal luncheon that feels effortless and elegant.

## Rehearsal Dinner Planning & Design

From décor to ambiance, we design rehearsal dinners that are seamless, stylish, and a true reflection of your wedding vision.

## Guest Welcome Bag

We take care of every thoughtful touch — assembling guest gifts and ensuring they're beautifully delivered and presented at your venue.

## Reception Decorating

From tabletop styling and floral arrangements to lighting, linens, and bespoke details, we ensure every element is thoughtfully curated and flawlessly executed — creating a space that feels elegant, inviting, and effortlessly memorable.

## Get-Away Bronco

Your send-off, elevated: a classic convertible Bronco adds charm, fun, and unforgettable flair to your exit.

# Next Steps

## Step One: Explore Our World

Discover our signature style, passion, and expertise through our curated portfolio and client stories. See how we bring weddings to life with elegance, creativity, and attention to every detail.

## Step Two: Let's Connect

This is your opportunity for a private consultation — to share your wedding vision, walk through our planning process, and ensure we are the perfect fit to bring your celebration to life. No obligation, just a conversation to envision your extraordinary day together.

Website: [www.anyreasontoplan.com](http://www.anyreasontoplan.com) | Instagram: Any Reason To Plan LLC

Facebook: [www.facebook.com/AnyReasonToPlanLLC](https://www.facebook.com/AnyReasonToPlanLLC)

Google: Any Reason To Plan | Pinterest: Tara Vice-Any Reason To Plan LLC



# Testimonials

*A Reason To Plan was worth every penny and made my entire wedding process completely easy. I was a very "high stress" bride. I would stress about the tiniest details, and it was such a life saver being about to hand all of that anxiety over to Tara. She was so professional and I loved her get it done attitude. I can't imagine our big day without her! - Bride Emily*

*Any Reason To Plan is truly the best! They really are the dream team and we couldn't be happier. They helped our magical weekend wedding dreams come true. They were always very patient, responsive, and are in the know with the most current and fabulous trends. We absolutely recommend them without hesitation! - Bride Xuan*

*Tara was absolutely INCREDIBLE. She was 100% the best investment I made for our wedding. Tara is organized and assertive. She is the kind of business woman you want on your side when juggling all of the ins and outs of planning an event. She is also the person that kept me sane so that I was able to actually enjoy the big day! I never worried about things coming together with her in my corner. -Bride Katerina*



Venue: @parkcristevents | Floral: @blessed\_by\_blooms  
Photo: @valeriematthewsphotography



*there are not enough wonderful words. She coordinated our rehearsal, decorated our reception, ensured all vendors were on time (even despite a last-minute ceremony venue change!), assembled and kept to our day-of timeline, gave wedding etiquette advice, and 1,000,000 other things to help make our wedding day more perfect than I ever expected! She is everything you could want in a planner/coordinator, as she is extremely-well organized, detail-orientated, and answers any and all wedding questions in a timely manner. Tara was a God-send for our wedding, as she allowed me to enjoy my wedding day and have a great time with friends and family. She handled all the details with such grace and professionalism, and I recommend her with the highest regards to any bride who needs full planning experience or is just feeling overwhelmed with all the details. I am confident that Tara and ARFP can handle any type and size of event and still provide the same attention to detail that she gave to our wedding day. - Bride Erin*

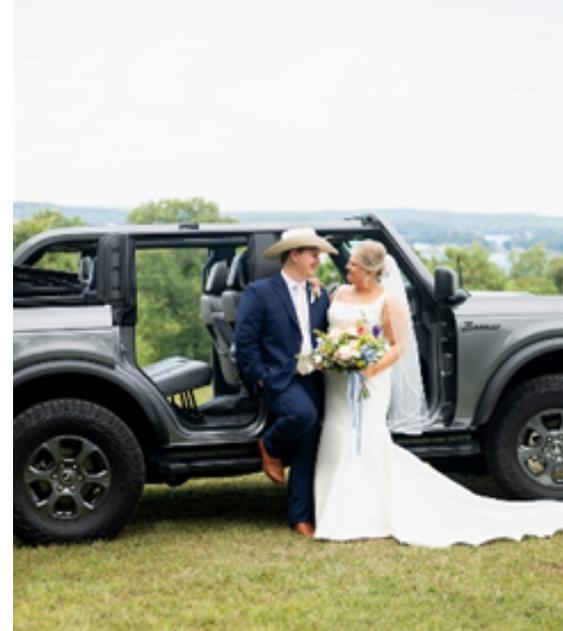
*Tara was such a Godsend!! We couldn't have done it without her! She played such a vital role in our wedding weekend. She was literally 5 steps ahead of us the entire time!! She runs a tight ship and stays on top of every single detail. I highly recommend her, not just for weddings, but for any event. She has plenty of contacts in every industry, and YEARS of experience. Hands down, the best planner I could have asked for! We appreciate her so so much. - Bride Ashley*

Venue: @overlook\_farms | Floral: @boxwoodandbows  
Photo: @emilymcintyrephotography

# Accolades & Affiliations

We are excited to announce that we are the “Guide To Alabama” Best Weddings Event Planner Regional Winner for 2025, “Hoover Magazine” Best Event Planner 2025 & “Birmingham Community Votes” Event Planner Winner 2025.

We are honored to add this to our list of prestigious honors.



Any Reason To Plan LLC  
“Planning for everyday life to life extraordinary”