

Full Wedding Planning

FROM VISION TO CELEBRATION, OUR EXPERIENCE ENSURES YOUR DAY IS UNFORGETTABLE

You're finally engaged — and the excitement is real. Whether your schedule is full or you simply want to relax and enjoy the journey, we're here to guide you *every step of the way*.

From building your dream vendor team to managing every detail from the first introduction to your honeymoon, our team brings years of experience and a personal touch to every moment.

We'll take your vision and transform it into a seamless plan, tying every element together so your wedding is as cohesive, beautiful, and *uniquely yours* as the love it celebrates.

Vision & Foundation

Every unforgettable celebration begins with a clear vision.

We start with an in-depth consultation to understand your story, style, priorities, and budget. From there, we craft a personalized planning roadmap tailored specifically to you.

What this includes:

- Comprehensive budget creation and management
- Custom planning timeline
- Wedding design concept development
- Guest count planning and logistics strategy
- Vendor recommendation curation

Venue & Vendor Curation

The right team makes all the difference. We connect you with trusted, high-quality professionals who align with your aesthetic, personality, and budget. We manage communication, contracts, and logistics so you never feel overwhelmed.

We coordinate:

- Venue sourcing and walkthroughs
- Photographer & videographer selection
- Floral design
- Catering & cake design
- Entertainment (DJ or live music)
- Hair & makeup artists
- Rentals, lighting & production
- Transportation
- Officiant
- Stationery and signage

We review contracts, track payment schedules, and confirm every detail — ensuring nothing is overlooked.



Full Wedding Planning

FROM VISION TO CELEBRATION, OUR EXPERIENCE ENSURES YOUR DAY IS UNFORGETTABLE

Wedding Design & Styling

Your wedding should feel cohesive, intentional, and unforgettable.

We transform your ideas into a beautifully curated design experience, carefully considering every visual and sensory detail.

Design services include:

- Mood boards & color palette development
- Floral concept & décor planning
- Tablescape and linen styling
- Lighting and ambiance design
- Ceremony backdrop styling
- Custom signage concepts
- Floor plan & seating layout design

The result? A celebration that feels uniquely yours — elevated, cohesive, and stunning.

Guest Experience & Logistics

An exceptional wedding isn't just beautiful — it's seamless.

We manage guest logistics and flow so your friends and family feel cared for from arrival to farewell.

This includes:

- Seating chart design
- Dietary tracking and menu coordination
- Hotel room block assistance

Every detail is organized behind the scenes so your guests experience effortless hospitality.

Ceremony & Reception Planning

The moments you've imagined — flawlessly executed.

We carefully choreograph each part of your day to ensure smooth transitions, perfect timing, and meaningful moments.

We plan and coordinate:

- Ceremony processional order
- Music timing and cues
- Rehearsal coordination
- Reception timeline
- Grand entrance, first dance, and toasts
- Cake cutting and special traditions
- Entertainment flow

Your day unfolds naturally — without stress, confusion, or last-minute scrambling.



Full Wedding Planning

FROM VISION TO CELEBRATION, OUR EXPERIENCE ENSURES YOUR DAY IS UNFORGETTABLE

Wedding Week & Day-Of Management

This is where we shine.

In the final weeks, we take the reins — confirming vendors, finalizing timelines, and preparing for every scenario (including weather backups).

On your wedding day, we provide full on-site coordination:

Rehearsal (1 hour)

Wedding Day Assistant

Oversee vendor setup and execution

Manage the master timeline

Troubleshoot any unexpected issues

Cue ceremony and reception events

Ensure smooth transitions

Breakdown and cleanup Planning & Instructions

You won't need to answer questions, solve problems, or check the clock. You simply get to celebrate.

Behind-the-Scenes Content Creation

While your photographer and videographer focus on the big, polished moments, we capture moments happening in-between. Throughout the day, we document candid, social-ready clips and snapshots that feel natural and real — not staged.

Catch the fun, the laughs, and the love as it happens — even before your professional photos arrive.

The Experience

Full-service planning is more than logistics — it's partnership.

It's expert guidance when you're unsure. Creative direction when you need inspiration. Calm reassurance when emotions run high. And flawless execution when it matters most. With us, your wedding is not just planned — it's thoughtfully curated and beautifully delivered. If you're ready to feel supported, organized, and completely at ease throughout your planning journey, we would be honored to guide you. Let's begin creating a celebration that feels effortless, meaningful, and entirely yours.

Inquire today to reserve your date.



Other Offerings

Bachelorette Trips

From stylish welcome bags to on-site décor and celebratory weekend planning, we take care of every detail so your event feels seamless and sophisticated.

Bridal Luncheons

Every detail considered, every table thoughtfully styled — we design a bridal luncheon that feels effortless and elegant.

Rehearsal Dinner Planning & Design

From décor to ambiance, we design rehearsal dinners that are seamless, stylish, and a true reflection of your wedding vision.

Guest Welcome Bag

We take care of every thoughtful touch — assembling guest gifts and ensuring they're beautifully delivered and presented at your venue.

Reception Decorating

From tabletop styling and floral arrangements to lighting, linens, and bespoke details, we ensure every element is thoughtfully curated and flawlessly executed — creating a space that feels elegant, inviting, and effortlessly memorable.

Get-Away Bronco

Your send-off, elevated: a classic convertible Bronco adds charm, fun, and unforgettable flair to your exit.

Next Steps

Step One: Explore Our World

Discover our signature style, passion, and expertise through our curated portfolio and client stories. See how we bring weddings to life with elegance, creativity, and attention to every detail.

Step Two: Let's Connect

This is your opportunity for a private consultation — to share your wedding vision, walk through our planning process, and ensure we are the perfect fit to bring your celebration to life. No obligation, just a conversation to envision your extraordinary day together.

Website: www.anyreasontoplan.com | Instagram: Any Reason To Plan LLC

Facebook: www.facebook.com/AnyReasonToPlanLLC

Google: Any Reason To Plan | Pinterest: Tara Vice-Any Reason To Plan LLC



Testimonials

A Reason To Plan was worth every penny and made my entire wedding process completely easy. I was a very "high stress" bride. I would stress about the tiniest details, and it was such a life saver being about to hand all of that anxiety over to Tara. She was so professional and I loved her get it done attitude. I can't imagine our big day without her! - Bride Emily

Any Reason To Plan is truly the best! They really are the dream team and we couldn't be happier. They helped our magical weekend wedding dreams come true. They were always very patient, responsive, and are in the know with the most current and fabulous trends. We absolutely recommend them without hesitation! - Bride Xuan

Tara was absolutely INCREDIBLE. She was 100% the best investment I made for our wedding. Tara is organized and assertive. She is the kind of business woman you want on your side when juggling all of the ins and outs of planning an event. She is also the person that kept me sane so that I was able to actually enjoy the big day! I never worried about things coming together with her in my corner. -Bride Katerina



Venue: @parkcrestevents | Floral: @blessed_by_blooms
Photo: @valeriematthewsphotography



there are not enough wonderful words. She coordinated our rehearsal, decorated our reception, ensured all vendors were on time (even despite a last-minute ceremony venue change!), assembled and kept to our day-of timeline, gave wedding etiquette advice, and 1,000,000 other things to help make our wedding day more perfect than I ever expected! She is everything you could want in a planner/coordinator, as she is extremely-well organized, detail-orientated, and answers any and all wedding questions in a timely manner. Tara was a God-send for our wedding, as she allowed me to enjoy my wedding day and have a great time with friends and family. She handled all the details with such grace and professionalism, and I recommend her with the highest regards to any bride who needs full planning experience or is just feeling overwhelmed with all the details. I am confident that Tara and ARFP can handle any type and size of event and still provide the same attention to detail that she gave to our wedding day. - Bride Erin

Tara was such a Godsend!! We couldn't have done it without her! She played such a vital role in our wedding weekend. She was literally 5 steps ahead of us the entire time!! She runs a tight ship and stays on top of every single detail. I highly recommend her, not just for weddings, but for any event. She has plenty of contacts in every industry, and YEARS of experience. Hands down, the best planner I could have asked for! We appreciate her so so much. - Bride Ashley

Venue: @overlook_farms | Floral: @boxwoodandbows
Photo: @emilymcintyrephotography

Accolades & Affiliations

We are excited to announce that we are the “Guide To Alabama” Best Weddings Event Planner Regional Winner for 2025, “Hoover Magazine” Best Event Planner 2025 & “Birmingham Community Votes” Event Planner Winner 2025.

We are honored to add this to our list of prestigious honors.



Any Reason To Plan LLC
“Planning for everyday life to life extraordinary”

